

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: JULY 2010

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Jul-10	Jun-10	Difference	%	Jul-09	Difference	%
BOOMTOWN BOSSIER	\$8,262,311	\$6,995,090	1,267,220	18.1%	\$8,770,783	(508,473)	-5.8%
ELDORADO RESORT	\$13,963,605	\$12,173,117	1,790,489	14.7%	\$14,484,439	(520,833)	-3.6%
HORSESHOE	\$22,361,114	\$17,228,462	5,132,651	29.8%	\$22,313,697	47,416	0.2%
DIAMOND JACKS	\$8,220,445	\$6,823,630	1,396,815	20.5%	\$8,007,737	212,708	2.7%
SAM'S TOWN	\$11,226,027	\$9,541,997	1,684,030	17.6%	\$11,529,952	(303,925)	-2.6%
Total Shreveport/Bossier	\$64,033,501	\$52,762,296	\$11,271,205	21.4%	\$65,106,608	(\$1,073,107)	-1.6%
GRAND PALAIS	\$12,195,973	\$9,818,356	2,377,617	24.2%	\$12,452,407	(256,435)	-2.1%
ISLE - LC	\$1,823,851	\$1,089,455	734,396	67.4%	\$2,327,392	(503,541)	-21.6%
L'AUBERGE DU LAC	\$30,541,803	\$26,531,712	4,010,091	15.1%	\$31,158,981	(617,178)	-2.0%
Total Lake Charles	\$44,561,626	\$37,439,523	\$7,122,103	19.0%	\$45,938,780	(\$1,377,154)	-3.0%
AMELIA BELLE	\$4,765,797	\$4,134,527	631,271	15.3%	\$4,363,172	402,625	9.2%
BOOMTOWN N.O.	\$12,431,386	\$11,330,774	1,100,611	9.7%	\$12,554,047	(122,661)	-1.0%
TREASURE CHEST	\$9,432,211	\$7,921,629	1,510,581	19.1%	\$9,225,405	206,806	2.2%
Total New Orleans	\$26,629,394	\$23,386,930	\$3,242,463	13.9%	\$26,142,624	\$486,770	1.9%
BELLE OF B.R.	\$6,713,282	\$5,737,792	975,490	17.0%	\$6,673,235	40,047	0.6%
HOLLYWOOD B.R.	\$10,066,379	\$9,427,547	638,832	6.8%	\$10,783,699	(717,320)	-6.7%
Total Baton Rouge	\$16,779,661	\$15,165,339	\$1,614,322	10.6%	\$17,456,934	(\$677,273)	-3.9%
Riverboat Total	\$152,004,182	\$128,754,089	\$23,250,093	18.1%	\$154,644,945	(\$2,640,763)	-1.7%